

EVALUATING RESEARCH ASSIGNMENT

The paper should be in APA style, with cover page. There is no need for an abstract. List the sources that you used in a *Reference* section at the end of the paper.

B. QUALITATIVE STUDY

You need to read the following article for this assignment. Use the “Checklist for reading communication research reports” (uploaded on BB) to help you review the study.

Nuru, A. K., & Soliz, J. (2014). Parental socialization of ethnic identity: Perspectives from multiethnic adults. *Qualitative Research Reports in Communication*, 15(1), 1-8.

Similar to quantitative research, four criteria have been proposed to accomplish its aims. Although they evaluate the soundness of a study, their characterization is distinctly different from those used to evaluate quantitative studies. Write a 2-page paper (40 points) which critically evaluates the published study based on the following four criteria drawn from Tracy's (2010) eight “big-tent” chapter: (1) ***rich rigor***, which ensures that both the construct, data collection and analysis are appropriate and complex; (2) ***credibility***, which aims to produce findings that are marked by triangulation of participant perspectives and researcher stance/bias so that is believable and convincing; (3) ***resonance***, which allows for the findings to be applied from one setting to other contextually similar settings; and (4) ***meaningful coherence***, which addresses whether the study uses methods and procedures that fit its purpose in a coherent manner.

EVALUATION CRITERIA FOR QUALITATIVE RESEARCH

Qualitative Research
<i>Rich rigor</i> – Are the construct, data collection and analysis appropriate, complex and auditable to an outside party?
<i>Credibility</i> – Does the methodology and its conduct produce findings that are marked by triangulation of participant perspectives and researcher stance/bias so that is believable and convincing?
<i>Resonance</i> – Can the findings of the study be applied to other contextually similar settings?
<i>Meaningful coherence</i> – Within reasonable limits, are the purpose, procedures and findings fit the purpose of the proposed study in a coherent way?